

JUDITH SARAH GORDON
CURRICULUM VITAE

CHRONOLOGY OF EDUCATION

University of Colorado Boulder, Colorado	B.A. Anthropology 1976-1980
New York University New York, New York	Management Information Systems 1985-1987
University of Oregon Eugene, Oregon	M.S. Clinical Psychology 1991-1993
University of Oregon Eugene, Oregon	Ph.D. Clinical Psychology 1993-1996
Veteran's Administration Hospital Portland, Oregon	Internship 1996-1997

MAJOR FIELD/CERTIFICATION

Major Field: Clinical Psychology with emphasis on Behavioral Health, Cognitive Behavioral Treatment, and Treatment of Tobacco Use and Dependence

CHRONOLOGY OF EMPLOYMENT

<u>Betty Owen Secretarial Systems, New York, New York</u> Word Processing Instructor	1980-1982
<u>Radio Shack Microcomputer Training Center Headquarters, New York, New York</u> Training Development Specialist	1982-1983
<u>City of New York, Financial Information Services Agency, New York, New York</u> Senior Training Development Specialist	1983-1985
<u>Deloitte, Haskins & Sells, National Headquarters, New York, New York</u> National PC Training Coordinator	1985-1987
	National Information Systems Manager 1987-1990
<u>University of Oregon, Eugene, Oregon</u> Research Assistant	1991-1992
<u>Oregon Research Institute, Eugene, Oregon</u> Research Assistant	1990-1991
	Project Coordinator/Cessation Counselor 1991-1992
	Project Coordinator 1992-1997
	Research Associate 1997-1999
	Research Scientist 1999-2007

Oregon Research Institute, Eugene, Oregon (continued)
Senior Research Scientist 2007-2009

University of Arizona, College of Medicine, Dept. of Family & Community Medicine
Associate Professor 2009-present

Associate Head for Research 2010-present

HONORS AND AWARDS

RESEARCH AWARDS

Health care innovation award, AHRQ Health Care Innovations Exchange 2010

Janet Senf Award for Excellence in Research 2012
Department of Family and Community Medicine, University of Arizona

OTHER AWARDS

National Merit Scholar Finalist 1976
New York, New York

Dean's List 1977-1980
University of Colorado

Graduate with Honors (*cum laude*) 1980
University of Colorado

Phi Beta Kappa 1980

Service Award 2001
Society for Research on Nicotine and Tobacco

Outstanding Service Award 2009
Oregon Research Institute

SERVICE/OUTREACH

NATIONAL/INTERNATIONAL

INVITED PRESENTATIONS

1. **Gordon, J.S.** (2008). Tobacco cessation via healthcare practitioners: Research conducted in dental settings. Invited presentation. Columbia University, School of Dental Medicine, New York, NY, July 30, 2008.
2. **Gordon, J.S.** & Albert, D.A. (2008). Helping parents to quit smoking to improve their children's health. Invited presentation. Columbia University, School of Dental Medicine, New York, NY, July 28, 2008.
3. **Gordon, J.S.** (2008). Using social marketing to promote behavior change. Invited presentation. Columbia University, School of Dental Medicine, New York, NY, July 26, 2008.
4. **Gordon, J.S.** (2012). Smoking cessation in dental care settings. Invited presentation at the Integrating Oral and General Health Care: On the Road to Interprofessional Education and Practice Symposium. Columbia University, New York, NY, June 14-15, 2012.

5. **Gordon, J.S. (2013).** Strategic grant writing: NIH funding mechanisms, proposal preparation and review process. Association of University Centers on Disabilities, Council on Research and Evaluation. Washington, DC. February 18, 2013.

PROFESSIONAL ORGANIZATION COMMITTEES

Society for Research on Nicotine and Tobacco	
Board Member/Newsletter Editor	2001-2006
Chair, Electronic Communications Committee	2004-2010
Chair, Web Committee	2010-present
Southwest Region, National Dental Practice-Based Research Network	
Arizona Representative	2012-present

PEER REVIEW OF GRANT APPLICATIONS

Tobacco-Related Disease Research Program, State of California	
Member, Social Science, Community & Participatory Research Study Section	2004-2008
Chair, Social Science, Community & Participatory Research Study Section	2009
NIH/NCI SBIR/STTR Review Panel Ad Hoc Reviewer	2006, 2007
NIH/NIDA SBIR/STTR Review Panel Ad Hoc Reviewer	2008
NIH ARRA Review Panel Ad Hoc Reviewer	2008, 2009

EDITORIAL BOARDS AND MANUSCRIPT REVIEWS

Primary Health Care: Open Access Editorial Board Member	2012-present
Addiction	2008, 2011
American Journal of Public Health	2008
American Journal of Preventive Medicine	2005-2011
Annals of Behavioral Medicine	2007
Archives of Gynecology and Obstetrics	2007
BMC Health Services Research	2010
BMC Nursing	2011
BMC Oral Health	2007
BMC Public Health	2008
Community Mental Health Journal	2012
Eye	2006
Journal of the American Chiropractic Association	2008
Journal of the American Dental Association	2010, 2011
Journal of the American Medical Association	2010
Journal of Clinical Medicine and Research	2011
Journal of Dental Education	2005
Journal of Medical Internet Research	2008, 2011
International Journal of Dentistry	2006
International Journal of Dental Hygiene	2008, 2009
Medical Principles and Practice	2010
Nicotine and Tobacco Research	2004-2012
Optometry and Vision Science	2010
Pan American Journal of Public Health	2008
Pediatrics	2010, 2011
Prevention Science	2011
Tobacco Control	2007

LOCAL/STATE

INVITED PRESENTATIONS

1. **Gordon, J.S.** (2008). Using social marketing to promote tobacco cessation and prevention. Invited presentation. Arizona Cancer Center, University of Arizona, Tucson, Arizona, May 28, 2008.
2. **Gordon, J.S.** (2010). Motivating and Assisting People to Quit Tobacco. In Cancer Prevention Epidemiology (EPID 615A), Mel and Enid Zuckerman College of Public Health, University of Arizona, October 13, 2010.
3. **Gordon, J.S.** (2010). Tobacco cessation for low-income dental patients. Oral presentation at the Cancer Prevention Center and Control Seminar Series, Arizona Cancer Center, University of Arizona, College of Medicine, December 6, 2010.
4. **Gordon, J.S.** (2011). Development and evaluation of the Web-Based Respiratory Education About Tobacco and Health (WeBREATHe) program for pediatric practitioners. Oral presentation at the Cancer Prevention and Control Center Seminar Series, Arizona Cancer Center, University of Arizona, College of Medicine, March 2, 2011.
5. **Gordon, J.S.** (2011). Epidemiological, Clinical and Public Health Models of Tobacco Cessation. In Cancer Prevention Epidemiology (EPID 615A), Mel and Enid Zuckerman College of Public Health, University of Arizona, September 14, 2011.
6. **Gordon, J.S.**, (2012). Behavioral Research on Modifying Lifestyle Factors to Prevent Cancer. University of Arizona Cancer Center, March 12, 2012.
7. **Gordon, J.S.** (2012). The Art of Grant Writing & Strategic Grant Writing. Faculty Development for Family Physicians Seminar VIII. Department of Family and Community Medicine, University of Arizona, April 11, 2012.
8. **Gordon, J.S.** (2012). Mobile Health Applications for Modifying Lifestyle Risk Factors. mHealth Summit, University of Arizona, May 3, 2012.
9. **Gordon, J.S.** (2012). Epidemiological, Clinical and Public Health Models of Tobacco Cessation. In Cancer Prevention Epidemiology (EPID 615A), Mel and Enid Zuckerman College of Public Health, University of Arizona, October 10, 2012.
10. **Gordon, J.S.** & Jim Cunningham (2012). Research Questions, Hypotheses, Statistics, Design, & Epidemiology. Resident Scholarly Project Program Lectures. Department of Family & Community Medicine. October 25 and November 1, 2012.
11. **Gordon, J.S.** (2012). Strategic Grant Writing. Research Grand Rounds. Department of Family and Community Medicine, University of Arizona, November 6, 2012.

UNIVERSITY OF ARIZONA

Departmental Committees

Dept. of Family and Community Medicine, University of Arizona	
Chair, Research Leadership Group	2009-present
Member, Faculty Awards Committee	2009-present
Chair, Human Subjects Protection Internal Review Board	2010-present
Member, Promotion and Tenure Committee	2013-present

College Of Medicine Committees

Strategic Planning Tactical Team Member, UA Healthcare, University of Arizona	2011-2012
Women in Academic Medicine, University of Arizona	2011-present

Women in Academic Medicine Steering Committee, University of Arizona	2012-present
Clinical Research Steering Committee, University of Arizona	2012-2013
Dean's Research Council, University of Arizona	2013-present
Medical Research Committee, University of Arizona	2013-present
Epic Research Integration Committee, University of Arizona	2013-present

Arizona Cancer Center Committees

Arizona Cancer Center, University of Arizona	
Member, Cancer Prevention and Control Program	2009-present
Member, Behavioral and Social Science Research Program	2009-2012
Member, Tobacco Treatment, Prevention and Policy Research Group	2009-2012
Co-chair, Tobacco Treatment, Prevention and Policy Research Group	2010-2012
Steering Committee Member, Cancer Health Disparities Institute	2011-present
Board Member, Cancer Health Disparities Institute	2011-present

Canyon Ranch Center for Prevention and Health Promotion	
Associate Member	2012-present

OREGON RESEARCH INSTITUTE

Oregon Research Institute, Board of Directors	
Secretary	2003-2006
Chair	2007-2008

OTHER COMMITTEES

Board Member, Ellen Faull Gordon Northwest Opera Center	2001-2006
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PUBLICATIONS

SCHOLARLY BOOKS & MONOGRAPHS

1. **Gordon, J.S.** (1998). *Helping survivors of domestic violence: The effectiveness of medical, mental health, and community services*. New York: Garland Press.

REFEREED JOURNAL ARTICLES

1. Simons, A.D., **Gordon, J.S.**, Monroe, S., & Thase, M.E. (1995). Toward an integration of psychologic, social & biologic factors in depression: Effects on outcome and course of cognitive therapy. *Journal of Consulting and Clinical Psychology*, 63, 369-377.
2. **Gordon, J.S.**, Severson, H.H., Seeley, J.R., & Christiansen, S. (2004). Development and evaluation of an interactive tobacco cessation CD-ROM educational program for dental students. *Journal of Dental Education*, 68(3), 361-369. PMID: 15038637.
3. Severson, H.H., Andrews, J.A., Lichtenstein, E., **Gordon, J.S.** & Barckley, M.S. (1998). Using the hygiene visit to deliver a tobacco cessation program: Results of a randomized clinical trial. *Journal of the American Dental Association*, 129(7), 993-999. PMID: 9685764.
4. **Gordon, J.S.** (1996). Community services for abused women: A review of perceived usefulness and efficacy. *Journal of Family Violence*, 11, 315-329.
5. **Gordon, J.S.** (1998). *Helping survivors of domestic violence: The effectiveness of medical, mental health, and community services*. New York: Garland Publishing.

6. Andrews, J.A., Severson, H.H., Lichtenstein, E., & **Gordon, J.S.**, (1998). Relationship between tobacco use and self-reported oral hygiene habits. *Journal of the American Dental Association*, 129, 313-320. PMID: 9529806.
7. Andrews, J.A., Severson, H.H., Lichtenstein, E., **Gordon, J.S.**, & Barckley, M.F. (1999). Evaluation of a dental office tobacco cessation program: Effects on smokeless tobacco use. *Annals of Behavioral Medicine*, 21, 48-53. PMID:18425654.
8. Severson, H.H., Andrews, J.A., Lichtenstein, E., **Gordon, J.S.**, Barckley, M.S., & Akers, L. (2000). A self-help cessation program for smokeless tobacco users: Comparison of two interventions. *Nicotine & Tobacco Research*, 2(4), 373-380. PMID: 11197317.
9. **Gordon, J.S.** & Severson, H.H. (2001). Tobacco cessation through dental office settings: Fifteen years of research. *Journal of Dental Education*, 65(4), 365-363. PMID: 11336121.
10. **Gordon, J.S.**, Andrews, J.A., Lichtenstein, E., Severson, H.H., Akers, L., & Williams, C. (2002). Ophthalmologists' and optometrists' attitudes and behaviors regarding tobacco cessation intervention. *Tobacco Control* 11(1), 84-85. PMID: 11891378.
11. **Gordon, J.S.**, Andrews, J.A., Severson, H.H., and Stewart, D.C.L. (2003) Reaching underserved tobacco users: Tobacco cessation via public health dental clinics. Abstract published in *Nicotine and Tobacco Research*, 5(5), 778.
12. **Gordon, J.S.**, Andrews, J.A., Lichtenstein, E., Severson, H.H., & Akers, L.* (2005). Disseminating a smokeless tobacco cessation intervention model to dental hygienists: A randomized comparison of personalized instruction and self-study methods. *Health Psychology*, 24(5), 447-455. PMID: 16162038.
13. **Gordon, J.S.**, Istvan, J.A., & Hass, M.D. (2005) Tobacco cessation: Attitudes and behaviors of Oregon chiropractors. *Journal of the American Chiropractic Association*, 42(Aug):8-14.
14. **Gordon, J.S.**, Andrews, J.A., Lichtenstein, E., & Severson, H.H. (2005) The impact of a brief tobacco-use cessation intervention in public health dental clinics. *Journal of the American Dental Association* 136(2), 179-186. PMID: 15782521.
15. Albert, D.A., Severson, H.H., **Gordon, J.S.**, Ward, A., Andrews, J.A., & Sadowsky D. (2005) Tobacco attitudes, practices, and behaviors: A survey of dentists participating in managed care. *Nicotine and Tobacco Research Supp* 1(April), S9-S18.
16. **Gordon, J.S.**, Lichtenstein, E., Severson, H.H., Andrews, J.A. (2006). Tobacco cessation in dental settings: Research findings and future directions. *Drug and Alcohol Review*, 25, 25-35. PMID: 16492575.
17. **Gordon, J.S.**, Akers, L.,* Severson, H.H., Boles, S.M., & Danaher, B.G. (2006). Successful participant recruitment strategies for an online smokeless tobacco cessation program. *Journal of Nicotine and Tobacco Research*, 8, S35-S41. PMID:1749169.
18. Danaher, B.G., Boles, S. M., Akers, L,* **Gordon J.S.**, & Severson, H.H. (2006). Defining participant exposure measures in Web-based health behavior change programs. *Journal of Medical Internet Research*, 8(3), e15. PMID: 16954125.
19. Akers, L.,* **Gordon, J.S.**, Andrews, J.A., Barckley, M, Lichtenstein, E., & Severson, H.H. (2006) Cost-effectiveness of changing health professionals' behavior: Training dental hygienists in brief interventions for smokeless tobacco cessation. *Preventive Medicine*, 43, 482-487.
20. Peterson, A.L., Severson, H.H., Andrews, J.A., Gott, S.P., Cigrang, J.A. **Gordon, J.S.**, Hunter, C.M. & Martin, G.C. (2007). Smokeless tobacco use in military personnel. *Military Medicine*, 172, 1300-1305. PMID:18274033.
21. Mahabee-Gittens, M.,* **Gordon, J.S.**, Slap, G. & Huang, B. (2007). An emergency department intervention to increase parent-child tobacco communication: A pilot study. *Journal of Child and Adolescent Substance Abuse*, 17, 71-84.

22. **Gordon, J.S.**, Andrews, J.A., Crews, K.A., Payne, T.J., & Severson, H.H. (2007). The 5A's vs. 3A's plus proactive quit line referral in private practice dental offices: Preliminary results. *Tobacco Control*, 16, 285-288. PMID:17652247.
23. Severson, H.H., **Gordon, J.S.**, Danaher, B.G., & Akers, L.* (2008). ChewFree.com: Evaluation of a Web-based cessation program for smokeless tobacco users. *Nicotine & Tobacco Research*, 10, 381-391. PMID:18236303.
24. Mahabee-Gittens, M.* & **Gordon, J.S.** (2008). Acceptability of tobacco cessation interventions in the pediatric emergency department. *Pediatric Emergency Care*, 24, 214-216.
25. Mahabee-Gittens, M.E.,* Duma, E.M., & **Gordon, J.S.** (2007). For the love of children: employee acceptability of a tobacco-free work policy. *South Med J.*, 100, 913. PMID:179002296.
26. Mahabee-Gittens, M.* & **Gordon, J.S.** (2008). Review of adult smoking cessation interventions conducted in the emergency department and application to the pediatric emergency department setting. *US Respiratory Disease*, 125-128.
27. Mahabee-Gittens EM,* **Gordon JS**, Krugh M, Henry B, Leonard T. (2008). A smoking cessation intervention plus proactive quitline referral in the pediatric emergency department: a pilot study- *Nicotine & Tobacco Research*, 10(12): 1745-1751.
28. Houston, T.K., Richman, J.S., Coley, H.L., Ray, M.N., Allison, J.J., Gilbert, G.H., **Gordon, J.S.**, & Kiefe, C.I. (2008). Does delayed measurement affect patient reports of provider performance? Implications for performance measurement of medical assistance with tobacco cessation: A dental PBRN study. *BMC Health Services Research*, 8, 100. PMID: 18466617.
29. **Gordon, J.S.**, Biglan, T., & Smolkowski, K. (2008). The impact on tobacco use of branded youth antitobacco activities and family communications about tobacco. *Prevention Science*, 9, 73-87.
30. Severson, H.H., Peterson, A.L., Andrews, J.A., **Gordon, J.S.**, Cigrang, J.A., Danaher, B.G., Hunter, C.M., Barckley, M.F. (2009). Smokeless tobacco cessation in military personnel: A randomized controlled trial. *Nicotine & Tobacco Research*. doi: 10.1093/ntr/ntp057.
31. Robinson, S.T., Albert D.A., **Gordon J.S.**, & Williams S. (2009) Current status of tobacco cessation education in United States dental schools, *Journal of the William Jarvie Society*, 52: 47. (The *Journal of the William Jarvie Society*, a student research journal, is published by the Columbia University College of Dental Medicine, New York, NY).
32. **Gordon, J.S.**, Albert, D.A., Crews, K.C., & Fried, J. (2009). Tobacco education in dentistry and dental hygiene. *Drug and Alcohol Review*, 28, 517-532.
33. Deckter, L., Mahabee-Gittens, E.M.* & **Gordon, J.S.** (2009). Are pediatric emergency department nurses delivering tobacco cessation advice to parents? *Journal of Emergency Nursing*. 35, 402-5.
34. Mahabee-Gittens E.M., Vaughn L., **Gordon J.S.** (2010). Youth and Their Parents' Views on the Acceptability and Design of a Video-Based Tobacco Prevention Intervention. *Journal of Child and Adolescent Substance Abuse*, 19:391-405.
35. Mahabee-Gittens E.M.,* Ding, L., **Gordon J.S.**, Huang B. (2010). Agreement between Parents and Youths on Measures of Antismoking Socialization. *Journal of Child and Adolescent Substance Abuse*, 19, 158-170.
36. Andrews, J. A., Hampson, S. E., Greenwald, A. G., **Gordon, J.S.**, & Widdop, C. (2010). Using the Implicit Association Test to assess children's implicit attitudes toward smoking. *Journal of Applied Social Psychology*, 40, 2387-2406.
37. **Gordon, J.S.**, Istvan, J.A., & Haas, M. (2010). Tobacco cessation via Doctors of Chiropractic: Results of a feasibility study. *Nicotine and Tobacco Research*. 12, 305-308.
38. **Gordon, J.S.**, Andrews, J.A., Albert, D.A., Crews, K.C., Payne, T.J., & Severson, H.H. (2010). Tobacco cessation via public dental clinics: Results of a randomized trial. *Am J Public Health*, 100, 1307-1312.

39. **Gordon, J.S.**, Andrews, J.A., Crews, K.C., Payne, T.J., Severson, H.H., & Lichtenstein, E (2010) Faxed quitline referrals: Do they add value to dental office-based tobacco cessation interventions? *Journal of the American Dental Association*, 141, 1000-1007.
40. Andrews, J. A. **Gordon, J.S.**, Hampson, S. H., Christiansen, S. M., Gunn, B., Slovic, P., & Severson, H. H. (2011). Short-term Efficacy of Click City[®]: Tobacco: Changing Etiological Mechanisms Related to the Onset of Tobacco Use. *Prevention Science*, 12:89–102. DOI 10.1007/s11121-010-0192-3. Published online: 1 February 2011.
41. **Gordon, J.S.** & Mahabee-Gittens, E.M.* (2011). Development of a Web-based Tobacco Cessation Educational Program for Pediatric Nurses and Respiratory Therapists. *Journal of Continuing Education in Nursing*. *Journal of Continuing Education in Nursing*, 42 (3), 136-144.
42. Mahabee-Gittens, E.M,* Huang, B., Chen C. Dorn, L.D., Ammerman, R.T. & **Gordon, J.S.** (2011). The association of parental self-efficacy and parent-youth connectedness with youth smoking intentions. *Journal of Prevention & Intervention in the Community*, 39 (3), 194-208.
43. Mahabee-Gittens E.M.,* Xiao Y., **Gordon J.S.**, & Khoury J.C. (2011). The role of family influences on adolescent smoking in different racial/ethnic groups. *Nicotine & Tobacco Research*, doi: 10.1093/ntr/ntr192.
44. Mahabee-Gittens E.M.*, Xiao Y., **Gordon J.S.**, Khoury J.C. (2012). Continued Importance of Family Factors in Youth Smoking Behavior. *Nicotine & Tobacco Research*, doi: 10.1093/ntr/nts078.
45. **Gordon J.S.**, Mahabee-Gittens E.M.* Andrews J.A. Christiansen S.M., & Byron D.M. (2013). A Randomized Clinical Trial of a Web-Based Tobacco Cessation Education Program. *Pediatrics*, 131, e455-e462.
46. Mahabee-Gittens E.M.*, Xiao Y., **Gordon J.S.** & Khoury J.C. (2013). The Dynamic Role of Parental Influences in Preventing Adolescent Smoking Initiation. *Addictive Behaviors*, 38, 1905–1911.
47. Mahabee-Gittens E.M. *, Stone, L. & **Gordon, J.S.** (2013). The Pediatric Emergency Department is a promising venue for adult tobacco cessation interventions. *Nicotine & Tobacco Research*, 15, 1792-1793.
48. Perez Siwik, V., Kutob R.M., Ritenbaugh C., Aickin M., & **Gordon J.S.** (in press). Families United/Familias Unidas: Development and Implementation of a Family-Based Group Office Visit Model for the Primary Prevention of Type 2 Diabetes. *The Diabetes Educator*.
49. Akers L.*, **Gordon J.S.**, Reyna S., Severson, H.H. (in press). Metaphors of Smokeless Tobacco Addiction and Cessation. *Addiction Research & Theory*.
50. Mahabee-Gittens E.M.* , Dixon C., Vaughn L., Duma, E., & **Gordon, J.S.** (in press). Parental Tobacco Screening and Counseling in the Pediatric Emergency Department: Practitioners' Attitudes, Perceived Barriers, and Suggestions for Implementation and Maintenance. *Journal of Emergency Nursing*.
51. Andrews J.A., **Gordon J.S.**, Hampson S.H., Gunn B.A., Christiansen SM, & Slovic P. (in press). Long-term Efficacy of Click City[®]: Tobacco: A School Based Tobacco Prevention Program. *Nicotine & Tobacco Research*.
52. Mahabee-Gittens E.M., Huang B., Chen C., & **Gordon J.S.** (in press). The Acceptability of Incorporating a Youth Smoking Prevention Intervention in the Pediatric Emergency Department. *Journal of Health Care for the Poor and Underserved*.

WORK IN PROGRESS (Under Review)

1. **Gordon J.S.**, Thomson C., Kutob R., Byron D, Burns K & Marquis A. (under review). Practices, attitudes, self-efficacy, and perceived barriers for preventing and treating obesity in the primary care clinic. *Family Medicine*.

SCHOLARLY PRESENTATIONS (Last 5 Years)

A. CONFERENCES (SUBMITTED TO COMPETITIVE PEER REVIEW)

National and International

1. Andrews, JA, **Gordon**, JS, Hampson, S (2007). Tobacco-Free Town: An Intranet-based tobacco prevention program for fifth grade students. Poster presented at the Society for Research on Nicotine and Tobacco's 13th Annual Meeting in Austin, Texas, February 21-24, 2007.
2. **Gordon** JS, Andrews JA, Crews KM, Payne TJ & Severson HH (2007). Quit Lines vs. the 5A's in Private Practice Dental Offices: Preliminary Results. Poster presented at the Society for Research on Nicotine and Tobacco's 13th Annual Meeting, Austin, Texas, February 21-24, 2007.
3. **Gordon** JS, Biglan A, Smolkowski K (2007). The Impact on Tobacco Use of Branded Youth Anti-Tobacco Activities and Family Communications about Tobacco. Presented at the 15th Annual Meeting of the Society for Prevention Research in Washington, DC, May 30 - June 1, 2007.
4. Andrews, J.A., **Gordon**, J.S., Hampson, S., Christiansen, S., & Slovic, P. (2007). Development and feasibility of an intranet-based tobacco prevention program for fifth-grade students. Poster presented at the 15th Annual Meeting of the Society for Prevention Research in Washington, DC, May 30 - June 1, 2007.
5. Severson HH, **Gordon** JS, Danaher BD, Andrews JA, & Akers L*(2007). Chewfree.com: An effective cessation program for smokeless tobacco users. Presented at the 2007 National Conference on Tobacco or Health in Minneapolis, MN, October 24-26, 2007.
6. **Gordon**, J.S., Albert, D.A., Andrews, J.A., Crews, K.M., Payne, T.J., & Severson, H.H. (2008). Tobacco cessation in public dental clinics: Short-term outcomes. Oral presentation at the Society for Research on Nicotine and Tobacco 14th Annual Meeting, Portland, Oregon, February 27 – March 1, 2008.
7. **Gordon**, J.S., Andrews, J.A., Crews, K.M., Payne, T.J., & Severson, H.H. (2008). Efficacy of a 5A intervention vs. 3A plus proactive quit line referral in private practice dental offices: Short-term outcomes. Society for Research on Nicotine and Tobacco 14th Annual Meeting, Portland, Oregon, February 27 – March 1, 2008.
8. **Gordon**, J.S., Andrews, J.A., Widdop, C.J., & Christiansen, S.M. (2008). WeBREATHe: Development and evaluation of an online tobacco cessation training program for pediatric respiratory therapists and nurses Society for Research on Nicotine and Tobacco 14th Annual Meeting, Portland, Oregon, February 27 – March 1, 2008.
9. Mahabee-Gittens, E.M.,* **Gordon**, J.S., Krugh, M., Henry, B., & Leonard, A. (2008). A pilot study of the effectiveness and acceptability of an emergency department smoking cessation intervention. Society for Research on Nicotine and Tobacco 14th Annual Meeting, Portland, Oregon, February 27 – March 1, 2008.
10. Mahabee-Gittens, E.M.,* Khoury, J., Huang, B., Dorn, L., Ammerman, R., & **Gordon**, J.S. (2008). How are racial/ethnic differences in family bonding associated with smoking initiation in early and late adolescence? Society for Research on Nicotine and Tobacco 14th Annual Meeting, Portland, Oregon, February 27 – March 1, 2008.
11. Hinds, E.,* **Gordon**, J.S., & Widdop, C.J. (2008). Tobacco cessation in public health dental clinics: Short-term outcomes for women. Society of Behavioral Medicine's 29th Annual Meeting and Scientific Sessions in San Diego, California, March 26-29th, 2008.

12. Robinson, S.T., Albert D.A., **Gordon** J.S. & Williams S. (2009). Current status of tobacco cessation education in United States dental schools." Poster presentation March 25, 2009, New York, NY, at the Columbia University College of Dental Medicine Birnberg Research Program's Student Table Clinic and Research Poster Session.
13. **Gordon**, J.S., Severson, H.H., Albert, D.A., Andrews, J.A., Crews, K.M., & Payne, T.J. (2009). Tobacco cessation in public health dental clinics: Outcome results of a clinical trial. Oral presentation. 14th World Conference on Tobacco or Health, Mumbai, India, March 8 – 12, 2009.
14. Severson, H.H., **Gordon**, J.S., Danaher, B., & Akers, L.* (2009). ChewFree.com: Results of a web based smokeless tobacco cessation program for adults. Oral presentation. 14th World Conference on Tobacco or Health, Mumbai, India, March 8 – 12, 2009.
15. **Gordon**, J.S., Istvan, J.A., & Hass, M. (2009). Tobacco cessation via doctors of chiropractic: Results of a developmental study. Poster presentation, 2009 SPARC Conference, April 18, 2009, Portland, Oregon.
16. **Gordon**, J.S., Istvan, J.A., & Hass, M. (2009). Tobacco cessation via doctors of chiropractic. Poster presentation, 2009 Joint Conference of Society for Research on Nicotine and Tobacco and Society for Research on Nicotine and Tobacco-Europe, April 27-30, 2009, Dublin, Ireland.
17. **Gordon**, J.S., Andrews, J.A., Crews, K.M., Payne, T.J., & Severson, H.H. (2009). Comparing the 5A's vs. 3A's plus quitline counseling in fee for service dentistry. Oral presentation, 2009 Joint Conference of Society for Research on Nicotine and Tobacco and Society for Research on Nicotine and Tobacco-Europe, April 27-30, 2009, Dublin, Ireland.
18. Albert, D.A., **Gordon**, J.S., Robinson, S.T., & Williams, S.Z. (2009). Tobacco Cessation Education in United States Dental School Curriculum. Poster presented at the 2009 Joint Conference of the Society for Research on Nicotine and Tobacco and Society for Research on Nicotine and Tobacco-Europe, April 27-30, 2009, Dublin, Ireland.
19. Andrews, J.A., Hampson, S.H., & **Gordon**, J.S. (2009) Development and Efficacy of a School-based Tobacco Prevention Program: A Component Evaluation Approach to Changing Mediating Mechanisms. Oral presentation, 2009 Society for Prevention Research, May 2009.
20. Robinson, S.T., Albert, D.A., **Gordon**, J.S., Williams, S.Z. (2010). Current status of tobacco cessation education in United States dental schools. National Oral Health Conference, St. Louis, Missouri. April 2010.
21. **Gordon**, J.S., Andrews, J.A., Albert, D.A., Crews, K.C., Payne, T.J. & Severson, H.H. (2010). Tobacco cessation via public dental clinics: results of a randomized trial. Presented at the 2010 Conference of the Society for Research on Nicotine and Tobacco. February 24 – 27, 2009, Baltimore, Maryland (Oral Paper).
22. Mahabee-Gittens, EM,* Xiao, Y., **Gordon**, J.S, Khoury, J.C. (2010). Racial/Ethnic Differences in Family Influences on Adolescent Smoking. Presented at the Pediatric Academic Society Meeting, May 2, 2010 (Platform Session).
23. Mahabee-Gittens, EM,* Xiao, Y., **Gordon**, J.S, Khoury, J.C. (2010). The Protective Effect of Family Influences on Adolescent Smoking in Middle School and High School Teens. Presented at the Pediatric Academic Society Meeting, May, 2010 (Poster Session).
24. Andrews, J A., **Gordon**, J, Hampson, S. E., & Christiansen, S. C. (2010). From Theory to Practice: One-year Post-Prevention Findings from an Efficacy Trial of Click City©: Tobacco, Presented at the meeting of the Society for Prevention Research, Denver, Colorado, June, 2010.
25. Zumbrink, U.A., Whitener, J., Grover, L.L., Duenas, M.R., & **Gordon**, J.S., (2010). Optometrists' Tobacco Cessation Intervention Study. presented at the APHA 138th Annual Meeting and Exposition. November 6-10, 2010. Denver, CO (Poster Session).

26. **Gordon, J.S.**, Andrews, J.A., Mahabee-Gittens, E.M.,* Christiansen, S. (2011). Effectiveness of the Web-Based Respiratory Education About Tobacco And Health (WeBREATHe) Program. Presented at the 2011 SRNT Annual Meeting, February 16-19, Toronto, Ontario, Canada (Oral Paper).
27. Mahabee-Gittens, ME,* Xiao, Y., **Gordon, J.S.**, & Khoury J.C. (2011). Continued Importance of Family Factors in Youth Smoking Behavior. Presented at the Pediatric Academic Societies Meeting, Platform Presentation, May 2, 2011, Denver, Co.
28. Zumbrink, U, Yumari, J, Weaver, JL, **Gordon, JS**, Visker, J, & Zumbrink, B. (2011). Healthy People 2020: Optometrists serving the elderly population living in nursing homes. Presented at the APHA 139th Annual Meeting and Exposition Oct 29 – Nov 2, 2011 Washington, DC (Poster Presentation).
29. Zumbrink, U, Rhomberg, M, Weaver, JL, **Gordon JS**, & Wingert, TA. (2011). Certain nutrition can help maintain vision and eye health. Presented at the APHA 139th Annual Meeting and Exposition Oct 29 – Nov 2, 2011 Washington, DC (Oral Presentation).
30. Zumbrink, U, Weaver, JL, Visker, J, Wingert, TA, & **Gordon, JS** (2011). Health Eyes Healthy People 2009 projects helped diabetic patients. Presented at the APHA 139th Annual Meeting and Exposition Oct 29 – Nov 2, 2011 Washington, DC (Oral Presentation).
31. Zumbrink, U, Weaver, JL, Visker, J, Wingert, TA, & **Gordon, JS** (2011). Assessment of 2009 Healthy Eyes Healthy People 2009 Program. Presented at the APHA 139th Annual Meeting and Exposition Oct 29 – Nov 2, 2011 Washington, DC (Poster Presentation).
32. Zumbrink, U, Wingert, TA, **Gordon, JS**, & Zumbrink, B. (2011). Optometrists role in helping patients with Alzheimer's Disease. Presented at the APHA 139th Annual Meeting and Exposition Oct 29 – Nov 2, 2011 Washington, DC (Oral Presentation).
33. Cagno, CK & **Gordon JS** (2012). University of Arizona Family Medicine Residency Program: Developing And Implementing a Structured Scholarly Project Program. Presented at the 45th STFM Annual Spring Conference, April 25-29, 2012, Seattle, WA (Poster Presentation).
34. Mahabee-Gittens EM, Xiao Y, **Gordon JS**, Khoury JC. The Dynamic Role of Parental Influences in Preventing Adolescent Smoking Initiation. To be presented at the Pediatric Academic Societies Meeting, Platform Presentation, April 30, 2012, Boston, MA.
35. **Gordon JS**, Thomson C, Kutob R, Burns KD, Byron D, Marquis A, & Cunningham J. Practices, attitudes, self-efficacy, and perceived barriers for preventing and treating obesity in the primary care clinic. Poster presented at the Research Frontiers in Nutritional Sciences Conference, February 29 – March 1, 2012, Tucson, AZ.
36. Burns KD, Byron D, Marquis A, Thomson C, Kutob R, Cunningham J & **Gordon, JS**. Practices, attitudes, self-efficacy, and perceived barriers for preventing and treating obesity in the primary care clinic. Presented at the 45th STFM Annual Spring Conference, April 25-29, 2012, Seattle, WA (Poster Presentation).
37. **Gordon JS**, Muramoto MS, & Armin J. (2012). Mobile Phone Application to Improve Adherence to Tobacco Cessation Medication. Poster presented at the Arizona Health and Sciences Center 2012 Frontiers in Biomedical Research Poster Forum. November 7, 2012, Tucson, AZ.
38. Andrews J A, **Gordon JS**, Hampson SE, Gunn B, Christianson SM. (2013). Long-term Efficacy of Click City®: Tobacco: A school based tobacco prevention program. Presented at the annual meeting of the Society for Research in Nicotine and Tobacco, Boston, March 13 – 16.

B. CONFERENCES (INVITED PRESENTATIONS AND CONSULTATIONS)

National/Regional Conferences

1. **Gordon JS**. Tobacco Quitlines as an Adjunct to Dental Office Cessation Interventions. Invited presentation at the US Department of Health and Human Services, Developing a Research Agenda to Improve the Impact of Tobacco Use Quitlines, in Rockville, MD. Feb 23-24, 2005.

2. **Gordon, J.S.,** Andrews, J.A., Severson, H.H., Lichtenstein, E. Tobacco Quitlines: An Adjunct to Dental Interventions. Invited presentation at the “Improving Effectiveness of Tobacco Quitlines” meeting sponsored by the National Institute on Drug Abuse in Rockville, MD, February 23-24, 2005.
3. **Gordon, J.S. & Severson, H.H.** Motivating and assisting tobacco users to quit. Invited presentation. Oregon Research Institute Research to Practice Conference, December 4, 2009, Eugene, Oregon.
4. **Gordon, J.S.** Helping Your Patients Quit: Tobacco Cessation via Doctors of Chiropractic. Invited presentation at the Assessment of Chiropractic Treatment Meeting during the Association of Chiropractic Colleges meeting and Research Agenda Conference, March 15-17, 2012, Las Vegas, NV.
5. **Gordon, J.S.** Tobacco Cessation Interventions in Dental Settings. Invited presentation at the 18th Annual Region IX Leadership Conference - Healthcare Integration: A pathway for better health. April 22-24, 2012, Las Vegas, NV.

GRANTS AND CONTRACTS

FEDERAL (as Principal Investigator)

CURRENT

R41-CA162502	5/1/2012 – 4/30/2014	.15 FTE
NIH/NCI	\$199,400	
Mobile Phone Application to Increase Tobacco Cessation Medication Adherence		

R21	1/01/2014 – 12/31/2015	.15 FTE
NIH/NCI	\$275,000	
Mobile Application for Guided Imagery to Address Smoking, Diet and PA in Women		

COMPLETED

R01-DA017972	2003 – 2008	.25 FTE
NIH/NIDA	\$1,735,075	
Tobacco Quitlines: An Adjunct to Dental Interventions		

R01-CA107442	2004 – 2009	.25 FTE
NIH/NCI	\$1,949,670	
Tobacco Cessation via Public Dental Clinics.		

R41-HL083540	2006-2007	.25 FTE
NIH/NHLBI	\$121,986	
WeBREATHe I: Web-Based Respiratory Education About Tobacco and Health		

R21-DA021349	2006-2009	.25 FTE
NIH/NIDA	\$435,563	
Tobacco Cessation via Doctors of Chiropractic		

R42-HL083540	2008-2011	.25 FTE
NIH/NHLBI	\$789,696	
WeBREATHe II: Web-Based Respiratory Education About Tobacco and Health		

R21-CA131461	2008-2011	.15 FTE
NIH/NCI	\$389,458	
Enhancing Partner Support to Motivate Smokeless Tobacco Users to Quit via the Web		

PENDING

R01	09/01/12 – 08/31/17	.20 FTE
NIH/NIDA	\$389,381 (Subaward)	
Intranet-based Prevention of Marijuana Use and Risky Sex in Middle & High School		
Co-Principal Investigator: Judy A. Andrews		

R21	04/01/14 – 03/31/16	.10 FTE
NIH/NHLBI	\$71,728 (Subaward)	
Pediatric Emergency Dept Decision Support System to Reduce Secondhand Smoke		
Co-Principal Investigator: Melinda Mahabee-Gittens*		

R34	04/01/14 – 03/31/16	.07 FTE
NIH/NHLBI	\$50,297 (Subaward)	
A Tailored Pediatric ED Intervention to Reduce SHS-Related Health Disparities		
Principal Investigator: Melinda Mahabee-Gittens*		

FEDERAL (as Co-Investigator)

ACTIVE

R21	04/01/13 – 03/31/15	.02 FTE
NIH/NCI	\$426,733	
Online Tobacco Cessation Training & Competency Assessment for CAM Practitioners		
Principal Investigator: Myra Muramoto		

R01-DA033422	07/01/12 – 06/30/17	.15 FTE
NIH/NCI	\$289,697 (Subaward)	
Partner Support in Smokeless Tobacco Cessation		
Principal Investigator: Laura Akers*		

R01-CA137375	2009-2014	In-Kind
NIH/NCI	\$1,835,257 (Years 01-03 only)	
Tobacco Cessation Training for acupuncture, massage, and chiropractic practitioners		
Principal Investigator: Myra Muramoto		

R01-AA019671	2010-2015	.15 FTE
NIH/NIAAA	\$727,825 (Y01 only)	
Evaluation of an Intranet-Based Alcohol Prevention Program in Middle School		
Principal Investigator: Judy A. Andrews		

R34-DE022293	2011 – 2013	.10 FTE
NIH/NIDCR	\$587,835	
Developing a Decision Support System to Promote Tobacco Counseling by Dentists		
Principal Investigator: David A. Albert		

K22CA163747	2011-2014	In-Kind
NIH/NCI	\$585,426	
Mid Career Investigator Award: Exploring a Cessation Intervention for Low Income Smokers in an Emergency Setting		
Principal Investigator: Melinda Mahabee-Gittens*		
<u>PENDING</u>		
R01	04/01/14 – 03/31/17	.15 FTE
NIH/FDA	\$288,822 (Subaward)	
Long-term outcomes of Click City© Tobacco: Conventional and novel tobacco use		
Principal Investigator: Judy A. Andrews		
R34	04/01/13 – 03/31/16	.05 FTE
NIH/NIDA	\$53,226 (Subaward)	
Trajectories of Adolescent Smoking and Substance Use Progression by Race and Age		
Principal Investigator: Melinda Mahabee-Gittens*		
R34	04/01/13 – 03/31/14	.10 FTE
NIH/NIDCR	\$20,015 (Subaward)	
Planning a RCT to Evaluate a Dental Tobacco Cessation System Training Tool		
Principal Investigator: David A. Albert		
<u>COMPLETED</u>		
R01-CA71018	1996-2000	.50 FTE
NIH/NCI	\$1,152,818	
Diffusion of SLT Intervention to Dental Hygienists		
Principal Investigator: Herbert H. Severson		
R01-CA60586	1996-2001	.05 FTE
NIH/NCI	\$1,545,607	
Evaluation of Self-Help Smokeless Tobacco Cessation		
Principal Investigator: Herbert H. Severson		
R01-CA086169	2000-2004	.05 FTE
NIH/NCI	\$6,049,564	
Tobacco Control Activities and Adolescent Tobacco Use		
Principal Investigator: Anthony Biglan		
R01-CA38273	2000-2005	.25 FTE
NIH/NCI	\$5,196,783	
Mobilizing Parents and Peers to Prevent Youth Tobacco Use.		
Principal Investigator: Anthony Biglan		
R01-CA084225	2001-2005	.25 FTE
NIH/NCI	\$1,795,609	
XChew-Net: Internet Smokeless Tobacco Cessation		
Principal Investigator: Herbert H. Severson		

R43-CA96158 NIH/NCI Interactive Smokeless Tobacco Cessation for Adolescents Principal Investigator: Herbert H. Severson	2002-2003 \$147,033	.05 FTE
R44-DE13872 NIH/NCI and NIDCR Interactive Dental Education for Tobacco Cessation: Phase I Principal Investigator: Herbert H. Severson	2000-2002 \$135,930	.25 FTE
R44-DE13872-02 NIH/NCI and NIDCR Interactive Dental Education for Tobacco Cessation: Phase II Principal Investigator: Herbert H. Severson	2002-2004 \$431,229	.25 FTE
DAMD 17 02 2 0017 Dept. of Defense Population Health Trial for Smokeless Tobacco Cessation with Military Personnel Principal Investigator: Herbert H. Severson	2002-2005 \$1,957,860	.15 FTE
R01-CA084225 NIH/NCI Effectiveness of a Web-Assisted Quitline for Smokeless Tobacco Users Principal Investigator: Herbert Severson	2008-2012 (Y01 only) \$1,751,590	.10 FTE
R01-CA135884 NIH/NCI Evaluation of oral tobacco as a harm reduction method for smokers Principal Investigator: Dorothy Hatsukami	2008-2012 (Y01 only) \$1,740,988	.10 FTE
K23-CA117864 NIH/NCI Early Career Investigator Award: Improving Parent/ Adolescent Communication about Tobacco Principal Investigator: Melinda Mahabee-Gittens*	2006-2010 \$665,820	In-Kind
R03-CA142099 NIH/NCI Exploring the Role of Race/Ethnicity and Family Influences to Reduce Youth Smoking Principal Investigator: Melinda Mahabee-Gittens*	2006-2010 \$150,000	In-Kind
R01-CA098555 NIH/NCI Intranet Based Tobacco Prevention Program for Children Principal Investigator: Judy A. Andrews	2004-2011 \$4,058,649	.15 FTE

PRIVATE FOUNDATION (as Principal Investigator)

Developmental Grant Robert Wood Johnson Foundation Tobacco Cessation through Public Health Dental Clinics	2000-2003 \$280,000	.25 FTE
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PRIVATE FOUNDATION (as Co-Investigator)

Addressing Tobacco in Managed Care 2001-2004 .05 FTE
(Special Emphasis Grant)
Robert Wood Johnson Foundation \$500,000
Columbia/Aetna US Healthcare: Addressing Tobacco in Managed Care
Principal Investigator: David Albert

COLLABORATORS:

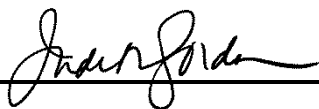
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Mark Gilbert, MD
Melanie Hingle, PhD
Thienne Johnson, PhD
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Myra Muramoto, MD
Jeff Stone, PhD
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Karen Weihs, MD

National

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Deborah Toobert, PhD
Shu-Hong Zhu, PhD

This is a true and accurate statement of my activities and accomplishments. I understand that misrepresentation in securing promotion and tenure may lead to dismissal or suspension under ABOR Policy 6-201 J.1.b.



*Mentored junior investigator or post-doctoral student